

CREDIT STATEMENT NPN INTERNATIONAL GUEST PERFORMANCE FUND FOR DANCE

**PLEASE NOTE THESE GUIDELINES AND PASS THEM ON TO PRESS
AND PUBLIC RELATIONS!**

According to the Federal Government Commissioner for Culture and the Media (BKM) grant notice, the credits in publications (press reports, programs, evening programs, posters, flyers, websites, newsletters, etc.) for all guest performances abroad supported by the NPN International Guest Performance Fund for Dance must be written as follows:

**“Supported by NATIONALES PERFORMANCE NETZ –
International Guest Performance Fund for Dance, which is funded
by the Federal Government Commissioner for Culture and the
Media.”**

+ [NPN logo]

+ [BKM logo]

The credit statement, with both logos, must be placed at a visible location. The correct presentation in all publications (print and online) is an indispensable requirement for support and a part of the support contract.

Abbreviations of this statement are not permitted! The credit statement and the logos must both always be listed. Please do not confuse the credit statements for the NPN International Guest Performance Fund for Dance and the Guest Performance Fund for Dance.

The applicant is responsible for ensuring that the credit statement and logos are published correctly by the respective programmers at all future guest performances and shows!

The NPN credit statement and logos can be downloaded from:
<https://www.jointadventures.net/en/nationales-performance-netz/international-guest-performances>

Please note that different regulations apply to the display of logos depending on whether you, as the final recipient, are a **legal entity** or a **natural person** (e.g., self-employed artists).



For legal entities: The logos (BKM and NPN) should be displayed at the same size as your organization's logo. When used on websites, the BKM logo must be linked to the BKM website: www.kulturstaatsminister.de.

For natural persons: It must be ensured that the implementation of the presentation requirements complies with items 5 and 6 of the "Handlungshilfen" (Guidance Notes) of the Künstlersozialkasse (Social Security Fund for Artists).

The underlying FAQ catalog regarding the contribution obligation for public cultural funding is available at: (<https://www.kuenstlersozialkasse.de/unternehmen-und-verwerter/faq-unternehmen-und-verwerter.html>).

Your own logo must be **clearly emphasized** in relation to the NPN and BKM logos. When used on websites, the BKM logo must be linked to the BKM website: www.kulturstaatsminister.de. The size of the credits must not exceed the following specifications:

- **Multiple Credits:** The acknowledgement of all funders (BKM, any co-funders - in cases of joint federal and state funding or multiple departments - and the disbursing agency) on front pages, posters, inside pages, or back covers of publications may occupy a maximum of approx. **10%** of the area visible at a single glance (e.g., for A4 format, the combined area of multiple funders must be smaller than A7).
- **Individual Credits:** Individual mentions should generally be significantly smaller than **5%** of the area visible at a single glance (e.g., for A4 format, a single funder's credit must be smaller than A9).
- **Visual Hierarchy:** The poster's main message must be clearly legible before the credit to the funders, and the name of the grant recipient must be clearly emphasized in relation to all funders (i.e., the message/recipient's name must be at least **double the size** of the funder's area; or the combined area of all funders).

To adjust the specified logo sizes, we recommend using the [vizualization aid](#).